



MALDOM RINCON

Multidisciplinary Designer

Brand Identity • Graphic Design •
UX/UI • Web Design

Dallas, GA (Open to Remote & Hybrid)
Portfolio: maldomrincon.com
LinkedIn: linkedin.com/in/maldomrincon
Email: hello@maldomrincon.com
Phone: 786-859-2756

PROFILE

Multidisciplinary Designer with 15+ years of experience creating thoughtful visual solutions across branding, digital, print, web, and UX/UI. Bilingual in English and Spanish, passionate about transforming business objectives into engaging customer experiences through strategic design, visual storytelling, and collaboration with cross-functional teams. Experienced delivering projects from concept through production while maintaining brand consistency across every touchpoint.

CORE COMPETENCIES

- > Brand Identity
- > Graphic Design
- > UX/UI
- > Web Design
- > Print
- > Email Design
- > Social Media Design
- > Typography
- > Video Editing
- > Wireframing & Prototyping
- > Presentation Design
- > Brand Guidelines
- > Marketing Collateral
- > Responsive Design
- > Visual Storytelling
- > Digital Marketing
- > Cross-functional Collaboration
- > Stakeholder Presentations

EXPERIENCE

Aventiv Technologies 2013 – 2026

Senior Graphic Designer | UX/UI Designer

- > Designed enterprise digital products, websites, user interfaces, and customer-facing experiences supporting multiple business units.
- > Managed multiple projects simultaneously in a fast-paced enterprise environment while meeting tight deadlines.
- > Partnered with product managers, developers, marketers, and business stakeholders to transform requirements into intuitive design solutions.
- > Created wireframes, user flows, prototypes, and high-fidelity interfaces focused on usability and accessibility.
- > Produced marketing collateral, presentations, promotional graphics, email campaigns, and digital assets while maintaining brand consistency.
- > Presented design concepts to stakeholders and refined solutions through collaborative feedback.

Pink Studio Central 2011 – 2013

Senior Designer • Executive Producer

- > Designed branding systems, websites, marketing campaigns, print collateral, and digital advertising for clients across multiple industries.
- > Collaborated with creative teams to develop cohesive visual identities and engaging customer experiences.
- > Assisted with commercial video production through planning, creative direction, editing, and production coordination.
- > Created social media graphics, presentations, promotional materials, and marketing assets supporting client campaigns.

TECHNICAL SKILLS

Design

- > Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere, After Effects, Acrobat
- > Figma

Web & UX

- > WordPress
- > Elementor
- > HTML/CSS
- > Responsive Design
- > Wireframing
- > User Flows
- > Prototyping
- > UX Research

Collaboration

- > Microsoft Office
- > Google Workspace
- > Monday.com
- > Basecamp
- > Asana

EDUCATION & LANGUAGES

Bachelor of Arts Advertising
Digital Design Certification

English — Fluent
Spanish — Native